

# RENAUD LALLEMENT

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My online portfolio :  
[www.renaud-lallement.com](http://www.renaud-lallement.com)

## WHO I AM

A multi-disciplinary graphic designer, organized with high attention to detail and fully autonomous.

A reliable team member, skilled in balancing technical requirements with creativity through teamwork and the exchange of ideas for all printed and digital media, ensuring a visual consistency and a work of the highest quality.

## TECH SKILLS

InDesign

Photoshop

Illustrator

Xd

After Effects

Wordpress

Elementor

Mailchimp

3ds Max

Microsoft Office

## SOFT SKILLS

Communication, time management, collaboration, problem solving, planning, leadership, strong understanding of clients needs.

## LANGUAGES

English - professional proficiency  
French - native and bilingual proficiency  
German

## EDUCATION

2022 : F3DF Training center- 3ds Max AEC  
(Lyon - France)  
Architecture, Engineering & Construction

2005-2007 : ARIES School of Graphic Design  
(Lyon - France)  
Technical degree in graphic design and webmastering

2000-2004 : University Lumière LYON II  
(Lyon - France)  
Bachelor's degree in communication sciences

## EXPERIENCES

### 2019-2021 : WRS Conseil (Lyon-France)

#### Senior graphic designer

- Responsible for the production of product catalogs, branded materials, social media marketing campaigns and UI design for an international firm.  
**See the project.**
- Led the implementation of new processes used with clients resulting in a 15% reduction in design time.
- Created brand design rules and a high volume of templates for the physical shops to utilize and streamline branding.
- Involved in designing advertisements, brochures, catalogs and online graphics.

### 2013-2019 : Pamplemousse Communication (Lyon-France)

#### Graphic designer

- Managed and executed projects from brief to fulfilment.
- Collaborated with cross-functional teams for hundreds of graphic design projects (catalogs, brochures, magazines, billboards, presentations, UI design...) and a wide range of printed and online campaigns.
- Ensuring consistency in a client's offline and online corporate brand. Designed and produced newsletters and wordpress templates.
- Technical point of contact for complex and large scale print designs (coverings for public transport vehicles, large billboards...).

### 2011-2013 : NewVista

#### Junior graphic designer

- Involved in an automated production process of catalogs in 3 languages for an international firm.

### 2009-2012 : Freelance graphic designer

- Direct work with clients from brief to fulfilment.
- Designed, produced, and ensured quality of printed documents on a wide range of projects.

### 2008-2011 : Buenavista

#### Junior graphic designer

- Produced printed projects in a graphic studio of 20.

## CLIENT REFERENCES

Coca-Cola, City of Lyon, Handicap international, Toshiba, EDF / Enedis, Fiducial, GL events, Evergreen (Fertiligène, KB), Record, Norinco/EJ.

## INTERESTS

Graphic design, branding, architectural visualization, music, soccer